

Module designation	<i>Entrepreneurship</i>
Semester(s) in which the module is taught	<i>5th</i>
Person responsible for the module	<i>Ir. Yohannes C Ginting, M.S</i>
Language	<i>Indonesian language</i>
Relation to curriculum	<i>Compulsory</i>
Teaching methods	<i>Lectures (100 minutes) Practicum sessions (170 minutes)</i>
Workload (incl. contact hours, self-study hours)	<i>Contact hours : 14 weeks x 100 minutes Structured learning: 14 weeks x 120 minutes Independent study: 14 weeks x 120 minutes Practicum sessions: 14 weeks x 170 minutes</i>
Credit points	<i>3 (2-1) CP or 4.76 (ECTS) ((14 weeks x 100 minutes) + (14 weeks x 120 minutes) + (14 weeks x 120 minutes) + (14 weeks x 170 minutes)) : 60 minutes/hour = 119 hours : 25 study hours/ECTS = 4.76 (ECTS)</i>
Required and recommended prerequisites for joining the module	-
Module objectives/intended learning outcomes	<ul style="list-style-type: none"> - <i>Students are able to have devotion to Almighty God, demonstrate a religious attitude, and uphold human values in carrying out their duties based on religion, morals, and ethics;</i> - <i>Students are able to assess and develop knowledge of science and technology by paying attention to the humanities and scientific ethics, able to work in a collective collegial team, and being a motivator in society</i>
Content	<i>Basic concepts of entrepreneurship; building an entrepreneurial spirit; leadership, decision making and entrepreneurial risks; entrepreneurial ideas and opportunities; type of business organization; how to set up a business; business planning; assessing business needs; capital and how to apply for loans; market and market potential; marketing and marketing strategy; financial management and business evaluation; business ethics; business communication; building business relationships</i>
Examination forms	<i>oral presentation, essay</i>

Study and examination requirements	<p><i>Participants are evaluated based on their performance in class (lectures) (70%) and lab (practicum) (30%).</i></p> <p><i>Performance in theory (100%):</i> <i>Mid Exam (20%)</i> <i>Final Exam (20%)</i> <i>Assignments (40%)</i> <i>Class participation (10%)</i> <i>Individual quiz (10%)</i></p> <p><i>Performance in practicum (100%):</i> <i>Practicum exam (30%)</i> <i>Pre-test or post-test (10%)</i> <i>Experiment reports (60%)</i></p>
Reading list	<ol style="list-style-type: none"> 1. Boudreau, D. 2022. <i>Doodle Your Way to a Healthy Business Plan: A Workbook for Budding Entrepreneurs and Business Owners. Independently published. 114p.</i> 2. Dewi, K., H. Yaspita, dan A. Yulianda. 2020. <i>Manajemen Kewirausahaan. Deepublish. 106p</i> 3. Mariotti, S. 2006. <i>Entrepreneurship: Starting And Operating a New Business. Prentice Hall. 470p</i> 4. Mariotti, S. 2009. <i>Student Activity Workbook for Entrepreneurship: Owning Your Future. Pearson. 416p</i> 5. Mellor, R. 2008. <i>Entrepreneurship for Everyone: A Student Textbook. SAGE Publications Ltd. 256 p</i>